

Dry Creek

VINEYARD

FAMILY WINEMAKING
SINCE 1972



WINE CLUB
NEWSLETTER

September 2016



GREETINGS!

Wine and sailing – two of our favorite things. Our history as ‘The Official Wine for Sailors’ started in 1977 when my dad sponsored the first sailing team

at Sonoma State University. I don’t think that any of us could have ever imagined that nearly 40 years later, we would be an official sponsor of the Louis Vuitton America’s Cup World Series in New York and Chicago! It gives me a true sense of pride that our wines were poured on such a grand, international stage during this past summer. And of course, watching the incredible sportsmanship of the sailors was unforgettable. We created a short video of our memories and it is posted on our website. I hope you will take a moment to watch it and share in our experience.

It’s hard to believe that this issue of the wine club newsletter will arrive to you just as our 45th harvest is getting underway. Sipping our DCV3 Estate Sauvignon Blanc always has a special meaning for me at this time of year, as I think about how that particular vineyard was the first Sauvignon Blanc planted in all of Dry Creek Valley. Much of the world has changed in these past four decades, but our unwavering commitment to our flagship varietal and home appellation remains strong.

Back at the winery, we are losing a familiar face this fall. Reenie Donahue, our Special Events/Hospitality Manager, will be heading north to retire on Bainbridge Island, Washington. For almost ten years, she has made every one of our events more beautiful and special than the last. We will miss her tremendously and wish her all the best as she sets sail on this new adventure.

As always, I love to hear from you. Please feel free to write me at wineclub@drycreekvineyard.com to share your feedback on our wine club or anything else Dry Creek Vineyard related.

My best,
KIM STARE WALLACE
President



THE WINE FOR SAILORS

As passionate sailors ourselves, we couldn’t be more proud to be selected as the Official Wine of the Louis Vuitton America’s Cup World Series in New York and Chicago in May and June.

The America’s Cup is a series of dynamic yachting regattas that challenge the best sailors in the world in both match and fleet racing skills. Considered the oldest trophy in international sport, the regatta represents the pinnacle of world-class yacht racing. During the preliminary competitions, collectively known as the Louis Vuitton America’s Cup World Series, our wines were exclusively poured in the event’s hospitality areas and spectator boats. The regatta, held on May 7 & 8 in New York and in Chicago on June 11 & 12, helped to determine the two leading teams that will go on to compete head to head for the America’s Cup in Bermuda in 2017.

The actual America’s Cup trophy is also known as the “Auld Mug”. In the 165 years since the first race, only four nations have won the ornate, sterling silver, bottomless ewer. During this year’s competition, the trophy was brought out from its custom-made Louis Vuitton case by two white-gloved guards, both wearing lapel pins that are mini-versions of the cup. They are full-time employees of a private security company and they wouldn’t tell us their names or the name of the company. When not traveling, the cup is stored in a top-secret location, so this was truly a once-in-a-lifetime opportunity to see it up close and personal.

While not pouring wines, we could be found watching the race either from land or on the



▲ Kim Stare Wallace with the “Auld Mug”

THE OFFICIAL
SINCE 1972
WINE FOR
SAILORS™

Kim Stare Wallace with Sir Russell Coutts, 5-times America’s Cup winner





∞
**SUMMER VINEYARD
DINNER SERIES**
∞

Our second annual summer vineyard dinner series is off to a fantastic start. The Summer Vineyard Dinner in June was an incredible evening amongst the Zinfandel vines of our DCV2 vineyard, and our Summer Zinfandel Vineyard Dinner in July was a truly memorable event at Beeson Ranch, overlooking the Dry Creek Valley.

The individual dinners sell out quickly, so watch for the 2017 dates to reserve your seat!

Sold Out!

SEPTEMBER 17

Sailing Adventure – Wine Club Exclusive

Join us for a spectacular day on the San Francisco Bay aboard a classic schooner. This club member only event begins with lunch, followed by a three hour sail.



Sold Out!

SEPTEMBER 24

Harvest Dinner – Wine Club Exclusive

Join us the evening before our Harvest Experience for a memorable dinner amongst the vines and break bread with fellow club members and our winemaker Tim Bell to celebrate Harvest 2016. Extremely limited seating.



SEPTEMBER 25 - 1 pm - 4 pm

Harvest Experience – Wine Club Exclusive

Join us for an afternoon of fun and educational activities to help celebrate the season. Taste through our delicious wines, mingle with your friends and fellow club members and enjoy the ambiance of our cellar and outdoor garden.

Complimentary for 2 wine club members plus 2 guests. 21 & older please.



NOVEMBER 26 - 1 pm - 4 pm

Holiday Celebration – Wine Club Exclusive

This wonderful Thanksgiving weekend tradition is the perfect way to spark your holiday spirit. Our tasting room and cellar will be adorned for the season along with creative gift giving ideas, wine and food pairings and fabulous wine club exclusive wines for tasting.

Complimentary for 2 wine club members plus 2 guests.



DECEMBER 3

**Holiday Winemaker Dinner
Wine Club Exclusive**

A culinary extravaganza! This is an exclusive club member only dinner. Join proprietors Don and Kim Stare Wallace with winemaker Tim Bell as they lead you through an incredible wine and food experience. Truly a night to remember! \$150 per person. 2 tickets per membership. 21 & older please.



* All events 21 and older please.

We love your dogs, but please leave them at home during events.

To RSVP, or for more information on these events, please contact Salina Littleton at wineclub@drycreekvineyard.com, or call her at 707-433-1000 x123.



**INTRODUCING
AMANDA ARTZ & KASEY RICHARDSON**



From left to right:
Amanda Artz - Special Events/Hospitality Manager
Kasey Richardson - Direct to Consumer Coordinator

Dry Creek Vineyard is a family business, and that includes every person on our team. We are happy to announce two new members of our DCV family to you!

Amanda Artz will be taking over our Special Events/Hospitality Manager role and we can't wait for you to see what she has in store for 2017. Kasey Richardson has moved from a part-time tasting room associate to our full-time Direct to Consumer Coordinator where she will be an integral part of our wine club team.

Make sure to say hello to both of these ladies the next time you visit the winery!

OUR LATEST ACCOLADES ...

**2015 SAUVIGNON BLANC
DRY CREEK VALLEY**



91 POINTS

WINE ENTHUSIAST
THE WORLD IN YOUR GLASS

**2013 CABERNET SAUVIGNON
DRY CREEK VALLEY**



91 POINTS



**2013 OLD VINE ZINFANDEL
DRY CREEK VALLEY**



93 POINTS

WINE ENTHUSIAST
THE WORLD IN YOUR GLASS

THE WINE FOR SAILORS.....

water. During the second day of racing in Chicago, our spectator boat was the only vessel allowed in the middle of the course, which gave us exclusive access to watch the race all around us. Our boat was used as the pivot point in the race, so we saw firsthand how grand and intricate the state-of-the-art catamarans really are. It was exhilarating to see them zipping right by! The foiling AC45 catamarans are designed specifically for the America's Cup World Series, with a wing that is 66 feet tall and a yacht body length of 44 feet. Imagine trying to turn that around!

In New York and Chicago, we were able to meet some of the superstars of the sport of sailing, including the members of the Oracle Team USA and their skipper, two-time America's Cup winner Jimmy Spithill. Also present was Sir Russell Coutts, a five-time winner of the America's Cup and the CEO of the America's Cup Event Authority. Call us starstruck! Both of these sailing icons signed a special 6L of our Sailors' Cuvée, which now has a special place in our tasting room. Dawn Riley was there as well, the first woman ever to manage an entire America's Cup syndicate, and the first American, man or woman, to sail in three America's Cups.

Of course, our time at the Louis Vuitton America's Cup World Series wasn't only about sailing. We were fortunate to dine with some of our club members while we were in Chicago at the Columbia Yacht Club. It was a wonderful night of food, friends and Dry Creek Vineyard wines. All in all, we were honored to play such a big part in this international competition. Our passion and commitment to sailing is stronger than ever and we will continue to keep the sport of sailing front and center on our label designs and branding across our portfolio of wines.



▲ Kim Stare Wallace with Oracle Team USA, at the Louis Vuitton America's Cup World Series in Chicago

◆ WINE LIST ◆

SIGNATURE WINES	Retail Bottle	CLUB MEMBER PRICING	
		20% Savings Bottle	25% Savings Case
2015 Dry Chenin Blanc - <i>Clarksburg</i>	\$13.00	\$10.40	\$117.00
2015 Fumé Blanc - <i>Sonoma County</i>	\$14.00	\$11.20	\$126.00
2015 Sauvignon Blanc - <i>Dry Creek Valley</i>	\$18.00	\$14.40	\$162.00
2014 DCV Estate Block 10 Chardonnay - <i>Russian River Valley</i>	\$30.00	\$24.00	\$270.00
2014 Heritage Vines Zinfandel - <i>Sonoma County</i>	\$22.00	\$17.60	\$198.00
2013 Merlot - <i>Dry Creek Valley</i>	\$26.00	\$20.80	\$234.00
2013 Cabernet Sauvignon - <i>Dry Creek Valley</i>	\$26.00	\$20.80	\$234.00
2013 Old Vine Zinfandel - <i>Dry Creek Valley</i>	\$32.00	\$25.60	\$288.00
2012 Meritage - <i>Dry Creek Valley</i>	\$30.00	\$24.00	\$270.00
2012 The Mariner - <i>Dry Creek Valley</i>	\$45.00	\$36.00	\$405.00
LIMITED RELEASE WINES			
2014 DCV3 Estate Sauvignon Blanc - <i>Dry Creek Valley</i>	\$28.00	\$22.40	\$252.00
2014 DCV10 Estate Pinot Noir - <i>Russian River Valley</i>	\$40.00	\$32.00	\$360.00
2014 Taylor's Vineyard Sauvignon Blanc - Musqué Clone - <i>Dry Creek Valley</i>	\$28.00	\$22.40	\$252.00
2013 Estate Petite Sirah - Spencer's Hill Vineyard - <i>Dry Creek Valley</i>	\$36.00	\$28.80	\$324.00
2013 Estate Zinfandel - Spencer's Hill Vineyard - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 Beeson Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 Somers Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2014 DCV2 Estate Zinfandel - Four Clones Vineyard - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 DCV7 Estate Zinfandel - Wallace Ranch - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00
2013 Vogensen Ranch Zinfandel - <i>Dry Creek Valley</i>	\$40.00	\$32.00	\$360.00

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